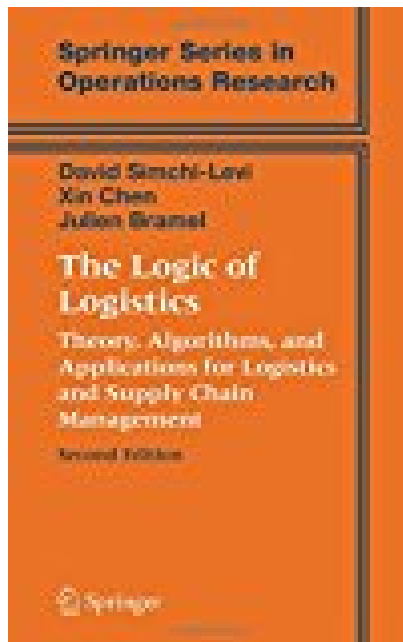


The Logic of Logistics Theory Algorithms and Applications for Logistics and Supply Chain Management Springer Series in Operations Research and Financial Engineering



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BOOK SYNOPSIS

Fierce competition in today's global market provides a powerful motivation for developing ever more sophisticated logistics systems. This book, written for the logistics manager and researcher, presents a survey of the modern theory and application of logistics. The goal of the book is to present the state-of-the-art in the science of logistics management. As a result, the authors have written a timely and authoritative survey of this field that many practitioners and researchers will find makes an invaluable companion to their work.

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