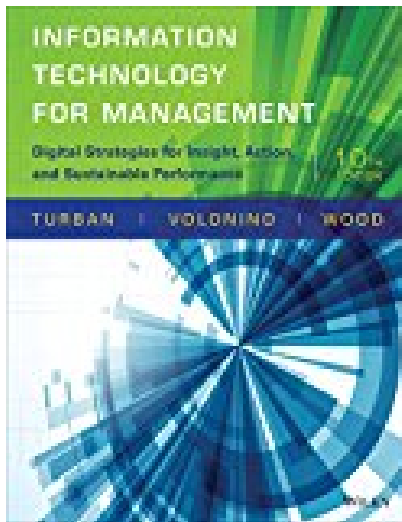


Information Technology for Management Digital Strategies for Insight Action and Sustainable Performance



BOOK DETAILS

- Author : Efraim Turban
- Pages : 504 Pages
- Publisher : Wiley
- Language : English
- ISBN : 1118897781

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BOOK SYNOPSIS

Information Technology for Management by Turban, Volonino, and Wood engages students with up-to-date coverage of the most important IT trends today. Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for achieving managerial goals and objectives. The 10th Edition continues this tradition with coverage of emerging trends in Mobile Computing and Commerce, IT virtualization, Social Media, Cloud Computing and the Management and Analysis of Big Data along with advances in more established areas of Information Technology.

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